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GOVERNMENT OF KERALA
ELECTRONICS & INFORMATION TECHNOLOGY (IT CELL)
DEPARTMENT.

No.IT CELL-1/129/2020/ITD

Thiruvananthapuram,
Dated:21/01/2021

CIRCULAR

E & ITD – Development, Maintenance and management of Websites, Web & Mobile Applications in Government – Guidelines issued by Govt. of India - Reg

For the standardization and uniformity in websites and apps belonging to the Government, the Central Govt. has issued certain guidelines to make the Government websites of States/Union Territories Usable, User-Centric and Universally Accessible. This was meant to bring uniformity in the quality of content which in turn helps in the incorporation of state of the art technologies in the delivery of information and services, and reinforce Government's commitment to enhance the level of citizen interaction through application of internet and mobile technologies.

The Department of Administrative Reforms and Public Grievances(DARPG), Government of India in association with NIC has formulated the revised Guidelines for Indian Government Websites(GIGW). The guidelines are available at <http://web.guidelines.gov.in> which contain the resources pertaining to the techniques and best practices. This document recommends policies and guidelines for Indian Government websites and Portals, at any organizational level and belonging to both Central Government as well as State/UT Governments (including District Administrations to Village Panchayats) for making Indian Government websites citizen centric and visitor friendly.

The advantages in complying to these guidelines are ;

i) a high degree of consistency and uniformity in the content coverage and presentation and further promote excellence in Indian Government Web space.

ii) These guidelines address common policy issues and practical challenges that Government Departments face during development and management of their websites.

iii) The guidelines aim to assist the Departments in ensuring that their website conform to a consistently high standard. This is expected to enhance the trust level of the citizens while accessing Government information and availing services online.

In the circumstances, all Departments/ Institutions/ autonomous bodies/ PSUs/ LSGIs/Universities are hereby directed to comply with these guidelines on their web-based initiatives, even while developing the Intranet applications which are mostly browser based. The Website and apps should be designed and developed as per the guidelines in such way that, they are accessible by all people, whatever may be their hardware, software, language, culture, location, or physical or mental ability.

The HODs of all Departments/ Institutions/autonomous bodies etc are directed to designate an official under each Department/organization to monitor and ensure that the guidelines are complied with when developing a Website or a Web application for department purpose.

The Head(Technology), Kerala State IT Mission is designated as the State nodal officer to monitor and ensure compliance with GIGW, while developing Websites and Web applications by departments/institutions etc.

**K MOHAMMED Y SAFIRULLA IAS, AS (FULL ADDL.CHARGE
OF SECY) IT, O/O ADDITIONAL SECRETARY (FULL
ADDL.CHARGE OF SECRETARY) IT
ADDITIONAL SECRETARY**

All Head Of Departments
All Nodal officers of State Govt Depts.
All Universities/ LSGIs/ PSUs/Autonomous bodies. in Kerala.
The Director, KSITM, Thiruvananthapuram.
The Head(Technology),KSITM ,Thiruvananthapuram
The Web & New Media, I & PRD.
SF/OC

Signature valid

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