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URGENT



GOVERNMENT OF KERALA

No.PWR-A1/281/2019-Power

Power(A)Department
06/12/2019,Thiruvananthapuram

From
Secretary to Government

To
Additional Chief Secretaries / Principal Secretaries/Secretaries
All Departments.

Sir,

Sub: Power Department-Conducting Urjakiran Programmes-Reg

Ref: Letter No.EMC/259/2019-PE7(ETR) dated 16/10/2019 from the Secretary,Energy Management Centre.

I am to inform you that Energy Management Centre (EMC) have initiated one of its flagship programmes "Urjakiran" during 2015-16 and continued for the past subsequent financial years successfully. This programme aims to promote the energy efficiency and energy conservation among general public and equip them for efficient management of all forms of energy. Under this programme, awareness programs and energy conservation related activities are convened by NGOs with the assistance of EMC covering all the 141 constituencies of Kerala.

Also this year EMC is planning to conduct almost 1000 programs all over Kerala in all Government offices and establishments including PSUs and energy conservation signature campaign in connection with National Energy Conservation day on December 13 to create awareness on energy conservation among Government servants and also to make the Government office buildings green and energy efficient. The programmes are being conducted by selected NGOs. Hence you are requested to give necessary instruction to all Government departments under your control to take part in this programme and make it a grand success by permitting the selected NGOs (authorized by EMC) to do the awareness programme without any financial burden from the Government offices.All costs towards this programme will be met from the State Plan Funds of EMC.

Yours Faithfully,
SREEJA V

JOINT SECRETARY

For Secretary to Government.

Signature valid

Approved for Issue,

Digitally signed by SHAMEEM MUHAMMED B M
Date: 2019.12.06 14:22:22 IST
Reason: Approved

Section Officer.

Copy to:- 1) Director,EMC

2) I&PR(Web&New Media)Department(for publishing in the Govt website)