

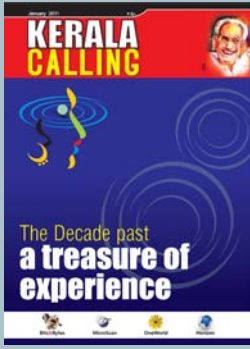


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RESPONSE



Editorial Materials

The articles/features appearing in this magazine are either commissioned or assigned. Nevertheless, other articles are also welcome. A maximum of 750 wordage is appreciated. Such items should be addressed to **The Editor, Kerala Calling, First Floor, Secretariat Annexe, Thiruvananthapuram, PIN – 695 001.**

These may also be e-mailed to keralacalling@gmail.com

Kerala Calling is not in a position to accept responsibility for returning unused scripts or photographs. Such materials should be accompanied by self addressed envelopes having sufficient postage.

VIEWS expressed in the articles published in *Kerala Calling* are not, necessarily, those of the Government. *Kerala Calling* welcomes free expression of divergent views and exchange of ideas through its pages.

The report on memories of our former Chief Minister K. Karunakaran is really heart touching.

Babu M. Jacob, Venduvazhy
9447371810

We are regular readers of Kerala Calling. The cover page of last month is very attractive and beautiful. With wishes

Ayoob P.M., N.U.K Library, Pharish,
Malappuram 9495490759

Congrats for the past six months. I am a regular reader of Kerala Calling. It was nice to read about the Mission Kudumbashree. I like Kerala Calling and I am waiting for future issues.

Pradeep Mangad
9495031044

The January issue of Kerala Calling is superb. All articles and photos are appealing. The write up Turn to Public Transport needs to be applauded.

The government's move to popularise public transport to decongest our roads is laudable.

N.K. Vijayan, Kizhakkambalam
9447294766

Got issue of Kerala Calling. Good book. I have a suggestion; you should publish some health tips.

Sheela Rajkumar, Thiruvananthapuram
9746078755

The tribute paid to veteran congress leader K. Karunakaran is befitting. The writer gives a comprehensive account of the epoch making and eventful life of the leader. He must truly a man of the masses.

K.C. Vijayakumar, Kottayam
9446287760

Thank you so much Kerala Calling. I am a regular reader of Kerala Calling. I am a Mammooty fan,

Best Actor review is super. I love you Kerala Calling.

Thajudeen K.M., Kinassery Vayanasala
Kozhikode 9633656033

Sir, Kerala Calling is really doing a good job. Provides great general knowledge. It is a complete source of knowledge. Thank you.

9496811970

Kerala Calling is very very attractive and stylish. The information are very precious and useful. Best wishes.

Ansar Abacus 9947077969

Kerala Calling, a government publication with higher standards is a wonderful creation. I congratulate all those behind it,

Chakrapani 9447847069

I like Kerala Calling

9447797003

Your editorial team is very excellent. The article The Mission Kudumbasree is very good. It highlights the achievements of state government's women oriented community based poverty alleviation programme. Congrats.

Rahman Manjeri 9495734518

I have received the copy of the January, 2011 issue of Kerala Calling. The article Science a Catalyst, by Getha S. Peruman was very much informative and useful. Another article on Kudumbasree "The Mission Kudumbasree" which has changed the basic needs of kerala's Underprivileged women was also very much informative. I also appreciate the article by shri. C. Susheel Kumar on Impacts in Environment Scenario.

J Narayana Swamy
CMFRI, Kochi

COVERSTORY

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EDITORIAL

Great Expectations

The difference that education can make to human life is illustrious. It offers a movement from shadow to radiance. People who earn a higher level of education enjoy the learning process and are likely to lead a more successful life as a free human being. In our country Higher education has received a lot of attention over the decade. But, India, being home to a large and diverse population, geographic variety and splendid culture along with the complex nature of its polity and policy process, makes higher education a very composite endeavor. The entrepreneurial and energetic youth in India has the capacity to step up to this challenge.

Kerala has the distinction of having one of the highest levels of literacy in the world. Today, innovation in knowledge and technology are critical for us to keep up with the global economy. Higher Education in Kerala is one of the most developed in the entire world. There has in fact been considerable improvement in the higher education scenario of the State in both quantitative and qualitative terms. Higher education has been crucial to our state's emergence in the global knowledge economy. Our state has always thrived to close the educational gaps, and to remove the vast inequalities in educational access, inclusion and accomplishment.

Government is committed to provide support, resources and assistance to enhance the educational development of the youth so that they obtain a quality education by which character is formed, strength of mind is increased, the intellect is expanded, and by which one can stand on one's own feet. This will be achieved by revealing, enriching and engrossing children in an environment that is conducive to learning.

Our aspiring and enthusiastic youth, nurtured with proper attitudes, beliefs and ample guidance, can surely choose the prestigious Indian Administrative Service and serve the nation consistent with our expectations. Our education system must definitely help them to focus on their strengths, inflame their intellects with passion and empower them with perseverance. We are on the way to evolve a system whereby we can counsel our youth to get into the streams of education or skill programmes they are appropriate for, instead of following their seniors. The system of public education at all levels is capable of working closely with a supportive government to remove barriers that stand in the way of achieving of this vision.

We have the power to make the world we seek, but only if we have the courage to make a new beginning, and direct our talent in the right direction.

M Nandakumar IAS
Editor in Chief



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A bright
morrow
beckons you

The speech delivered
by His Excellency
Governor of Kerala,
R.S. Gavai on
Republic Day.

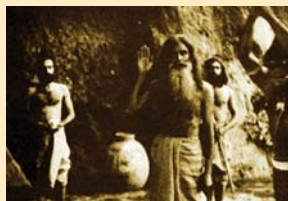
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