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15/10/14



GOVERNMENT OF KERALA

Abstract

Forest & Wildlife Department – Projects under “Mission 676”. – Eco Cadet Corps – Sanction accorded – Orders issued.

Forest & Wildlife (D) Department

G.O.(Rt) No.455/2014/F&WLD

Dated, Thiruvananthapuram, 01.10.2014.

- Read :
1. Letter No.P6-20937/2014 dated 21.07.2014 from the Principal Chief Conservator of Forests (D&PFM).
 2. Minutes of the Special meeting held on 20.09.2014.
 3. Lr. No.SW2-2137/2014 dated 20.09.2014 from the Principal Chief Conservator of Forests (SF).

ORDER

As per the letter read as 1st paper above, the Principal Chief Conservator of Forests (D&PFM) has furnished a proposal 'Eco Cadet Corps' at an estimated cost of Rs.45 lakhs under Mission 676 for Government sanction under the Head of account '2406-01-800-55-Extension Community and Agro Forestry-01-Extension Forestry". Based on the decision taken in the Special meeting which held on 20.09.2014 Principal Chief Conservator of Forests (SF) was directed to furnish a revised proposal, limiting the project to 50 schools in 5 districts and encouraging applications from teachers, with remuneration for their monitoring works in each school.

2) The Principal Chief Conservator of Forests as per the letter read as 3rd paper above has furnished the revised proposal.

3) Government examined the project in detail and are pleased to accord sanction for an amount of Rs.45 lakhs for implementation of the project 'Eco Cadet Corps' a project to identify 1000 young Eco Cadets to groom them as Brand Ambassadors of nature conservation under Mission 676, by meeting the expenditure under the Budget Head 2406-01-800-55-Extension Community and Agro forestry-01-Extension Community'. Component wise and other details of the scheme is enclosed as annexure.

By Order of the Governor,

P.K.Mohanty,

Additional Chief Secretary to Government.

To


The Head of Forest Forces, Thiruvananthapuram.

The Principal Chief Conservator of Forests (D&PFM), Thiruvananthapuram.

The Principal Chief Conservator of Forests (SF), Thiruvananthapuram.

The Finance Department.
State Planning Board, Pattom, Thiruvananthapuram.
The Accountant General (Audit/A&E), Kerala, Thiruvananthapuram.
Finance Department
Information & Public Relations Department (for publishing in Government Website).
✓ Stock file/Office Copy.

Forwarded/By Order,


Section Officer.

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PROJECTS UNDER 'MISSION 676'

1. Project details : **Eco Cadet Corps**
The project proposed is to identify 1000 young leaders drawn from 5 Districts and groom them as Brand Ambassadors of nature conservation. The intent is to focus in localities where there are significant opportunities to conserve biodiversity, such as coastal area, wetlands & mangrove areas. This scheme will be introduced as a pilot scheme and based on results further extension of the scheme will be proposed.
2. Components :
 1. Purchase of uniforms and accessories to 1000 Eco-Cadets @ Rs. 4000/- = 40.00 lakhs
 2. Training tour and other expenses = 5.00 lakhs
 - Total = 45.00 lakhs**
3. Period of completion of the project : 1st phase completion on 31.03.2015.
4. Implementing Agency : Social Forestry wing, Kerala Forest Department
5. Beneficiary selection process if any : 20 students from each school will be selected and 10 schools from each district. Five districts will be selected.
6. Cost : 45.00 lakhs
7. Source of fund : 2406-01-800-55-Extension community forestry and Agro forestry-01- Extension Forestry. It is the plan fund of state Government
8. Head of Account : 2406-01-800-55-Extension community forestry and Agro forestry-01- Extension Forestry
9. Important Milestones with time line :
 - a. Call for applications via paper Advertisement : October 2014
 - b. Selection of schools : October 2014
 - c. Commencement of Project : December 2014

ECO CADET CORPS

"Caring for nature"

1. Background:

The Eco-Cadets Corps is aimed at developing a brand of young responsible leadership focused on Eco-Stewardship of Natural resources, primarily forests. The Eco-Cadets will comprise young leaders of character, inspired with the spirit of adventure, discipline, possessing high ideals of selfless service, having a secular outlook and a strong spirit of camaraderie.

It is proposed to identify 200 young leaders in each of the 5 districts where the response to advertisement is good and groom them to become Brand Ambassadors for nature conservation. Each young leader will be encouraged to adopt a set of values, develop communication skills, exhibit leadership qualities, be disciplined, develop strong bonds of brotherhood, be filled with the fire of enthusiasm be smart in thought, words and deeds. Each Eco-cadet shall have a spring in his walk, adopt positive outlook and be smart in dress and behavior.

The intent is to create a group of young leaders who will stand for and work for nature conservation.

2. Vision:

The finest Eco-Stewards caring for nature.

3. Mission

To create responsible eco-stewards and Brand Ambassadors for nature conservation.

4. Objectives:

- i. To promote responsible eco-stewardship.
- ii. To promote a brand of young leaders as Brand Ambassadors for nature conservation.

- iii. To instill in the young leaders an attachment for nature and respect for Nature's Laws.
- iv. To develop a band of young responsible leaders who stand up for nature and articulate through both words and deeds a vision of responsible stewardship of the earth resources.
- v. To create and maintain sustainable biodiversity rich ecosystems.
- vi. To create a generation of thought leaders.
- vii. To equip the young leaders to achieve the objectives.
- viii. To instill skills that can be utilized for conservation.
- ix. To create awareness and encourage individual action.

5. Strategies

- i. Identify leaders in each of the five districts.
- ii. Build capacity of those leaders to articulate the Vision and undertake the Mission.
- iii. Create nuclei of change at multiple levels.
- iv. Focus action on local issues concerning conservation.
- v. Promote action through a system of awards and recognition.
- vi. Institutionalize changes through appropriate mechanisms.

6. Action plan

(i) Identify leaders in each district

1. Through wide advertisement invite applications from all schools.
2. Scrutinize the forms and short list schools.

(iii) Build capacity of those leaders to articulate the Vision and undertake the Mission.

Train and build capacity of the selected candidates in the following areas.

1. Leadership and positive mindset
2. Communications skills
3. Personal effectiveness

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4. Values to uphold
 5. Responsible Eco-stewardship.
 6. Improved living
 7. Eco system science.
 8. Legal frame works

(iv) Create nuclei of change at multiple levels

1. Identify levels at which eco-cadets will work- individual, family, school, neighborhood.
2. Suitably equip the eco-cades to undertake the task.

(v) Promote action through a system of awards and recognition

1. Provide for District level Award and State Level Award
2. Design a star rating for eco-cadets.

(vi) Institutionalize changes through appropriate mechanisms

1. A system of Certification.
2. Adoption of Personal Enhancement Plan

7: Motto

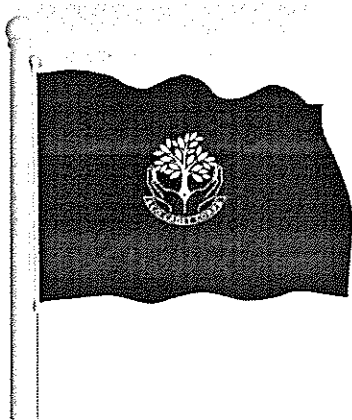
“Caring for nature”

8. Emblem

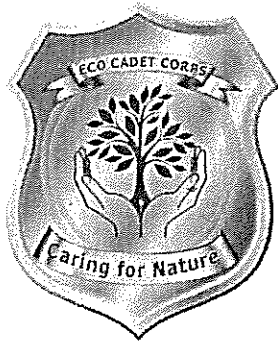


Emblem will be a globe in the centre with two hands on either sides with the motto at the bottom caring for nature.

9. Flag



10. Badge



11. Uniform

The uniform conveys to the public a message of what the organization stands for and gives the primary perception of the organization. The uniform serves to boost the morale of the user and expects the user to live high up to the dignity of the organization. The uniform gives a sense of identity, discipline and positions the organization in the eye of the public. A well designed uniform provides a professional image of the organization to the public. It makes a bold statement and conveys to the citizen that the organization can be counted upon to

deliver its mandate. Considering all these, the uniform of the Eco-cadets can be the following:

- Olive green pants and greenish Khaki/light olive full sleeve Shirt. Shirt will be of breathable cotton material, gently tapered for a neat, trim appearance.
- Features include banded collar with permanent collar stays, 2 pleated chest pockets with mitered flaps.
- Black Belt 1 3/4 " (Code No. 4232), Black Shoes, Black socks, Whistle Cord in Black Colour, Beret Cap in Olive Green Colour with Emblem and Steel Shoulder Badge depicting ECC which stands for Eco Cadet Corps will be part of the eco-cadet's uniform.
- A name plate with white border and depiction as ECC will be part of the uniform.
- A Star system will be introduced, each of the star will be linked to the cadet's activity related to nature conservation and wildlife protection.

12. Accessories to be given to the Eco-cadets: Accessories like Compass, Measuring Tape, Torch, Haversack, Sleeping bag and Swiss knife will be given to the Eco-cadets.

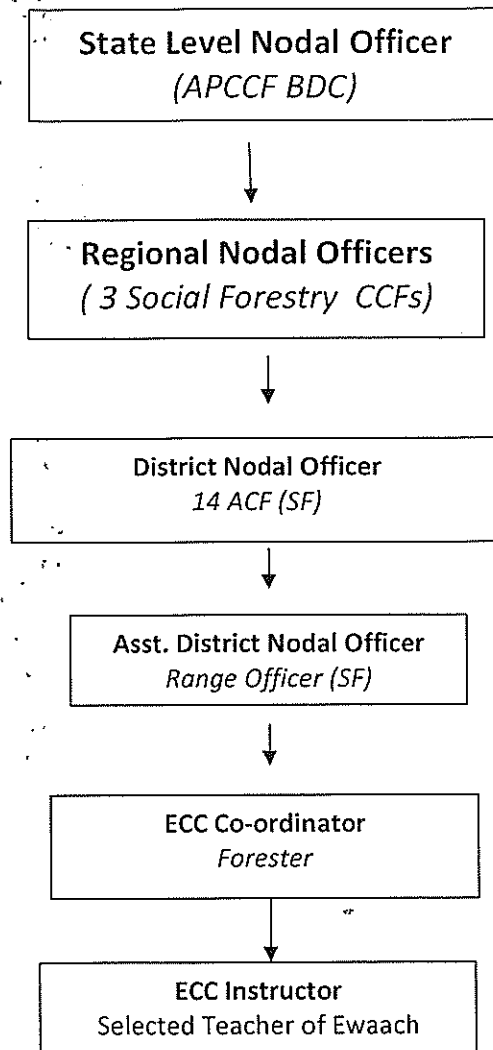
13. Core Values

Values are the driving force and the guiding north star that has a critical bearing on the decisions taken. Every eco-cadet will be encouraged to live by the following values.

1. Attachment to nature.
2. Disciplined
3. Respectful
4. Loyal
5. Selfless service
6. Responsible

14. Structure of the Organization

An Addl. Principal Chief Conservator of Forests at the Head Quarters will be designated as the Nodal Officer for the State Programme who will be supported by Regional Social Forestry CCFs at the Regional Level/s and ACF (Social Forestry) at the District Level.



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15. State Level Advisory Committee

There will be a State Level Advisory Committee with PCCF & Head of Forest Force as Chairman and all Principal Chief Conservators of Forests as members, 3 Regional CCFs, Social Forestry, and representatives of Police Department preferably in the rank of ADGP dealing with citizen matters, Local self Government, Youth Affairs, Education (DPI) and Environment Departments, representatives of 2 NGOs as members to look after the programme.

16. Activities

(a) Selection of Eco-cadets

- i. Applications will be invited by the respective Assistant Conservator of Forests (Social Forestry), from schools adjacent to mangroves, wetlands, coastal areas discuss of participating in the scheme. Each school is expected to have 20 students of Standard VII and VIII who are passionate about nature, with an inclination to serve society and with proven leadership skill through various newspapers.
- ii. The paper advertisement will detail the intent and vision of the scheme.
- iii. The school will select 20 students. The selection may contain a fair mix of girls and boys (preferably in the ratio 1:1, otherwise at least 30% girls). 20% of students may be selected from the SC/ST Category.
- iv. A Committee will be constituted at Regional Level chaired by the CCF (Social Forestry), comprising of representatives of District Panchayath, a subject expert, a local NGO representative etc. who will select the District and the schools. The CCF (SF), Kozhikode & Kollam will select two districts each and the APCCF (SF), Ernakulam will select one district.
- v. A total of 200 students will be selected from each District @ 20 students / school. Thus a total of 10 schools per district will be selected.
- vi. Activities of each district will be proposed at the beginning of the year.
- vii. The activities of the district will be approved by the Regional CCF.
- viii. Each school will designate a teacher who will be Eco-Cadre Co-ordinator. ~~HEA~~

(b) Capacity building Exercises

(i) Awareness Programme, Workshops, Seminar, Exercise - will be conducted in the following areas :

1. Mindset change - Positive Attitudes
 2. Values inculcation
 3. Responsible Eco-Stewardship.
 4. Leadership
 5. Communications skills
 6. Personal effectiveness
 7. Eco-system science
 8. Inculcating attachment to nature and an understating of nature's laws
 9. Holistic development – Physical exercise / Yoga / Meditation / Scheduling.
 10. Others
- i. Classes on various innovative subjects, workshops, seminars can be conducted.
 - ii. Conservation activities like planting to the ecologically important areas in the vicinity. This includes biodiversity conservation, conservation of mangroves, wetland, turtle conservation and river side planting.
 - iii. As part of the nature camp, field treks, bird watching, butterfly watching, species identification, wildlife census methods, wildlife films etc. will be introduced to the cadets by experts in each field.
 - iv. Field Camp at the nearest Camp site in forest areas.
 - v. Environmental education programme will be conducted at least once in a month in a school.
 - vi. At least 3 field camps will be conducted in a district and all the participants will be given certificates.
 - vii. Due publicity will be made for the programme through print /visual and electronic media to ensure maximum public participation and recognition. A separate facebook/ blog-page may be created for the purpose.
 - viii. The selected eco-cadets will be the Brand Ambassadors of the department and will help in co-ordinating extension education activities of the department in the related schools.

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(c) Multiple level action

Eco Cadets will be encouraged to act at the school, family, organization, neighborhood level.

17. Financial forecast

The expenditure can be met from 2406-01-800-55- Extn, Community Forestry & Agro Forestry (01) Extension Forestry.

Sl. No	Particulars	Rate (in Rs.)	Quantity (Nos.)	Amount (in lakhs)
1.	Uniform pants & Shirts (2 sets) - belt - beret and shoes	4000	1000	40.00
2.	Expenses towards trainings - tours - camps and other miscellaneous expenses, honorarium of teachers	LS	LS	5.00
	Total			45.00

(Rupees. Forty five lakhs only).

Note: 100 cadets are proposed in each district.