to Top-Gea MISSION 576

THE TIMELINE

I KOCHI

Kochi Metro To commence on 31 December 2015.



Vizhinjam Seaport Project partner to be finalized by August 2014. Kannur Airport Laying of foundation-stone of terminal on 5 July 2014; touchdown of maiden flight on 31 December 2015.

Smart City Opening of 6.5 lakh sq ft building on 25 March 2015.

Smart Kochi

> National Waterway 3 Kollam-Kottappuram National Waterway to be commissioned in 2014.



Light Metro Thiruvananthapuram and Kozhikode



Development of Roads, including National Highways Work on By-Passes; Four-Lane Roads and National Highways progressing in time-bound manner.



Student Entrepreneurship Programme

2000 start-ups before 28 Feb 2016; Employment to 20,000 and Building of 2 lakh sq ft.





NARGADARANAN I TANANKINANAN TATANAN KATA **COVER STOR**

Games

National Games off to a Glittering Start K P Saritha

ioha

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- Newly constructed and 36 renovated venues
- Moments @ 1987 50



Text **Include more items under MNREGS** L6 K C Joseph

"Kerala has always held a special place in my heart and I am sure that you will extend support to the National Games in the same vein you have supported Kerala Blasters. Let's celeberate the spirit of Sports."

Sachin Tendulkar Goodwill Ambassador



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The CM in focus

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EDITORIAL

Games, NRK meet unleashes positive energy

The 35th edition of National Games which got off to a colourful start, has now come to an end sending out a strong message across the country that Gods Own Country and its people can rise up to any occasion to achieve greater goals.

The entire state was in the grip of sports fever for the past many days with players breaking records after records on the field in various events.

There were quite a few stunning performances during the Games with the notable being that of Kerala's Sajan Prakash who set the swimming pool on fire bagging a record eight medals including six golds, the highest individual tally for any sportsman during the games. Success stories of sportsmen, who despite all odds and adversities won laurels here, will go a long way in inspiring the young generation to push the limits.

It goes without saying that sportspersons, officials and legendary players, all were in great awe of the excellent sports infrastructure facilities of international standards that the state had put in place for the games. The warmth, affection and hospitality shown by people of state has clearly won the hearts of players, guests and all others who came from the country to take part in the games and it will remain etched in their memories for a long time.

Along with National Games another mega event that spoke loudly about vibrant Kerala, government's development agenda and its high priority for Non Resident Keralities, was the Global NRK Meet in Kochi. Chief Minister Oommen Chandy's path breaking announcement of giving relaxation to the land ceiling was a historic one. Besides, the incentives announced by the government for NRKs investing in the state, have paved the way for fast forward development mode in the state besides throwing up immense job opportunities for the youth.

The meet provided a platform for NRKs to explore investment opportunities especially in infrastructure, industry and development projects for making them an integral part of the state's growth story.

Both the National Games and the Global NRK meet have unleashed positive energy which will hold the state in good stead in days to come. On the occasion of the concluding ceremony of National Games, one can say with pride that 35th edition of the games was one of the best organized event.

> Mini Antony IAS Editor in Chief



essence of the host State, Kerala. Energetic and vivacious, this unique mnemonic uses a distinctive visual device, a customized typography and a youthful colour palette to set the new tone of the Kerala National Games, 2015.

Anthem

•

सुनो नौजवों (२) सब हिन्दुस्तान प्यार से देखता है तुझे नौजवा हॉ दिखा तू कमाल अपना

मैदान खेलोंका है तुझको पुकारे आकाश धरती करे तुझको इशारे तू जानता है ये तो सबको बतारे हारे के जिते, कोई हिम्मत ना हारे

Now is the time u got a get set This is the time you wanna get set Now is the time u got a get set It's the time you wanna a get set Go.

चिते कि जैसी तू इस में तेजी भरले बादल में चमके जो, ऐसी तू बिजली भर ले चिते कि जैसी तू इस तन में तेजी भरले बादल में चमके जो, ऐसी तू बिजली भर ले तीर की तरह चल, अपने निशान पर तू छायेगा नौचवॉं सारे जमाने पर तू नौजवॉं, वही जिन्दंगी है, जिसमें के तझे जीतने की लगन, हर घडी है खेलेंगें खेलेंगें दिल से हम खेलेंगें (२)

Rap Section On your mark yeah, get the spark yeah You got a push it, till the end from the start, yeah (2)



By pitching the Games as an exciting, everybody's event, Get Set Play shall make the National Games identifiable with the masses, make the Games visible and eventually, make it popular.









National Games off to a **Glittering Start**

classv Games. The grand opening state's The huge public enthusiasm KM Beenamol. and the diverse cultural fanfare were the hallmarks of was declared open by Union Association the four-hour non-stop programme.

In front of a lakh-strong crowd at the marvelous Greenfield Stadium, Sachin Tendulkar, the goodwill ambassador, passed on the Games Torch to Olympians P.T. Usha and Anju Bobby George, who then lit the flame to the cauldron, shaped in the form of a traditional Kerala lamp. The Games torch, which had traversed

erala rolled out a across the state from Minister for Urban and N.Ramachandran presided opening Kasargode ceremony to mark Thiruvananthapuram, was Venkaiah Naidu in the fully- the inaugural address, the the beginning of brought into the stadium and packed newly built Greenfield Union Minister Venkaiah the 35th National took a complete circle by the Stadium. The Chief Minister, Naidu was vocal with his Arjuna ceremony of the 15-day event Dronacharya awardees before Minister, Thiruvanchoor Kerala sport and lauded the was marked with both glitter it was handed over to Sachin Radhakrishnan, and the State's and glamour in full measure. Tendulkar by Arjuna awardee Union Minister of State for discipline and devotion that

to Parliamentary

Affairs over the function. Delivering and Oommen Chandy, Sports praise on the rich traditions of commitment. Sports, Sarbananda briefly helped in completing the The 35th National Games, spoke. Indian Olympics stadium construction in time President and in conducting the





ceremony in utmost harmony. He also urged for a health conscious life and added "let us work together as a team."

translate into package for the overall thunderous applause. development of sports and for distribution 50,000.

and when Chief Minister taking on behalf of the Kathakali dancers, 200 jamboree.

Oommen Chandy offered a him, the roar went on for a captain, Preeja Sreedharan, formers, 200 Mohiniyattam hearty welcome to the few minutes prompting the leaving the stage open to the dancers, 100 Kalaripayattu athletes from different CM to profusely thank the much awaited cultural performers, 340 Muthukuda states by saying, "I hope the master blaster. "I and my extravaganza. enthusiasm that revolves government on behalf of the around this event will people of Kerala extend our that followed and the criss- Chendamelam the thanks to you for gracing this crossing mesh of myriad light Padmasree Mattanoor. The improvement of sport in the occasion and also by being the spouts altogether gave an grand ceremony concluded state. We are not stopping goodwill ambassador. Your electric dimension to the with "Lalism - India singing", with this. Instead, my gesture towards us will always evening sky. The cultural a special musical show by government will soon come be remembered," said the extravaganza started with Mohanlal and his new troupe. out with a special sports Chief Minister in the midst of Film Star Mohanlal's theme Udit Narayan, Hariharan,

The show had games," the CM said. He also percussion-based start, Kunjali Marakkar who fought Sreekumar and Sujatha were inaugurated the free ticket followed by a colourful march against the Parankikal. A among those who sang. Cine the past of the teams. Services, the ballet called "Bhava Rasa" was director TK Rajeev Kumar inaugural function at overall champion over the last put into play by about 200 was the creative director of Greenfield Stadium, which two editions of the Games, led men bearing burning torches, the pogramme. has a seating capacity of the teams, followed by other supporting pyrotechnics, 40 States and Union territories in Mizhavu and 20 Timpani sportspersons from 30 states, Sachin Tendulkar, the alphabetical order, with host performing in unison who five Union Territories and star attraction in the Kerala bringing up the rear. were joined inaugural ceremony, had The entry of the IOA flag too percussionists, 100 Kuzhal medals in 410 events spread actually stolen the show. was greeted warmly by the players, 200 Elathalam over seven districts. Two Each time the speakers crowd as it was brought in by players. mentioned the name of six former internationals and Tendulkar, the more than hoisted. The sports protocol 100 each of Thimila and contingent have also arrived 40,000-strong crowd roared was to end with the oath Maddalam artists, 100 to cover

The Chief Minister Oommen Chandy welcomed participants by the Kerala Chenda, 100 Velakali per-

The colourful fireworks in play simulating the war Ankit Trivedi, Alka Yagnik, a scenes based on true life of Bhoomi Trivedi, Karthik, MG

and 80 Theyyam performers backdrop the of led by

Nearly 11,250 by 80 Services will vie for 1,369 thousand technical officials Another show included and a 1,500-strong media the sports







state. Chief by NRK women etc. Around 1,000 NRKs from various huge investments from the regard is to be tabled in the countries such as UAE, Saudi expatriate Malayalees were assembly. Arabia, Kuwait, Qatar, Oman an imperative need to power and the US attended the the state's economy, the Chief Rural Development, culture meet.

The meet bv inaugurated Minister Oommen Chandy. A biennale one. "Currently, the community across the globe thunderous applause from a NRK meet is organised once throughout the event. He high-profile gathering of in two years. The government assured all possible help to the Non-Resident greeted the Chief Minister event every year as it is a Malayalis live and work when he announced that his perfect platform for the outside Kerala and nearly 50

he two-day Global slew of concessions and discuss NRK Meet provided benefits, including relaxation government," the CM said. a major platform for on land ceiling, to those the government to willing to make investments, proposal was sweetened by boost the confidence generate employment and Minister for Home and of expatriate Keralites in give a fillip to the state's Vigilance investing in infrastructure economy. "We have been Chennithala, who announced development projects in the facing several road blocks that the government would Minister when it comes to attracting establish a commission Oommen Chandy and our investment to the state. As headed by a retired High cabinet ministers held a series per the current policy, a Court Judge to look into the of discussions in separate person cannot hold land in complaints filed by NRKs sessions with Non-Resident excess of 15 acres. The with regard to their property Keralites at the conclave on government has now decided and other assets at home. The various issues, ranging from to relax this policy with Commission, to be modelled investment opportunities, certain conditions in order to on the lines of a similar body rehabilitation of returnees attract investors to the state," in Punjab, will have quasiand the problems being faced declared the Chief Minister. judicial powers on such

> Minister proposed the idea of and NORKA led the meet in was making the NRK meet an the forefront and was with Chief annual event rather than a the Non Resident Keralite Keralites is willing to organise the NRKs. "More than 23.6 lakh

it with the

The Chief Minister's Ramesh Conscious of the fact that complaints. A bill in this

K C Joseph, Minister for government would give a NRKs to raise their issues and lakh of our population is





dependent on them. The socio- Industries NRKs to their home state is government the Minister.

Finance Minister said that the to the NRKs to invest in projects Kerala Financial Corporation would like coastal shipping and Kannur provide interest-free loan up to Rs airport. 20 lakh while the state government would offer 10 per cent capital Health mooted NRKs participation participation fund to support those in the Kerala Government's new returnees who wanted to start their initiative "Sukrutham," the project

Minister Р Κ economic-cultural contribution of Kunhalikutty announced that the was actively invaluable and we are committed to considering promoting private resolving any issues they face," said industrial parks in the state. On the other hand, Fisheries, Ports and Significantly, K M Mani, the Excise Minister K Babu made a plea

V S Sivakumar Minister for own enterprise. Similarly, IT and meant for free treatment to all



The meet attracted wide round of appreciation from the Global NRK community by announcing a 7-point action plan formulated on the basis of deliberations and discussions in the meet.

The action plan envisages

Setting up an NRI Commission with quasi-judicial powers for looking into the complaints of NRKs related to their properties and other personal assets in Kerala.

Certification of skills of NRKs who possess professional work experience but have no educational qualifications for their skills.

Form a Pravasi education cell to give guidelines to the children of pravasis on opportunities for higher education in Kerala.

Take up with the Union Government the request to include the International Airports in Kerala in the list of International Airport hubs.

NORKA to form an advisory board for different regions across the world to help in formulating policies, schemes and projects for NRKs in the region.

Enhance the man power and skill of Government agencies to do recruitment of employees to different countries.

NORKA would form a special purpose vehicle for facilitating investment of NRKs.



ahead with go seekers abroad and with this story," the Secretary said. objective his ministry have set up an academy, the Kerala Governor

Kunju, Minister for Public received foreign remittances Works said that Kerala would in excess of Rs 72,000 crores. its "It gives an idea of the scale infrastructure projects by of the economic impact they soliciting the involvement of are making. But we want this the non resident community. to be more participatory; we Shibu Baby John, Minister want NRKs to invest in for Labour and Skills pointed infrastructure, industrial and out the need for upgradation development projects and be of skills by the prospective job part of the state's growth

Justice P. Sathasivam, of Kerala Academy for Skill Excellence. inaugurated the valedictory Rani George, Secretary of function. The valedictory NORKA and Director of function was presided over by NORKA-ROOTS, informed PJKurian, Deputy Chairman of Rajvasabha.



It is the first time in the opportunities history of Kerala that a meet Infrastructure development under the auspicious of and Role of community Government discussed the organizations in the welfare problems and issues of of NRKS were also the key women with an international attraction of the event. perspective. Separate parallel sessions on Gulf, Europe and infrastructure development, America have been conducted. the government threw open Problems faced by NRK three of its major projects – women – issues and way out Kochi Metro Rail Limited measures were discussed at (KMRL), large in the meet in a separate International Airport and session which is the highlight Startup Village – before the of the meet. The Malayalam NRKs and Kerala culture session was investments in it. Kannur blessed with legendary International Airport Ltd laureates of Malayalam like MD, G Chandramouli, Perumbadavam Sreedharan chipped in by saying that the and Benyamin enriched with nearly Rs 1900 crore airport elegant participation of NRKs. project was on the right track The sessions on NRK and its trial run would be problems, challenges and conducted by this year-end. opportunities, Investment "We have been able to get

and

In order to boost Kannur for making



It is the first time in the history of Kerala that a meet under the auspicious of Government discussed the problems and issues of women with an international perspective. Separate parallel sessions on Gulf, Europe and America have been conducted.

considerable investment from AAI. Of the 16 per cent stake open to public, we have been able to get investment up to 14 per cent and we want the NRKs to investment in the remaining two per cent," he said.

Startup Village Chairman Sanjay Vijayakumar, in his presentation, highlighted the different investment options available for the NRKs at the Startup Village which has created a revolutionary ecosystem for startups in the state. "In the last three years, we have been able to support 900 startups and are targeting to support 10,000 startups by 2025. To fuel this growth, we are targeting an investment of Rs 750 crore to set up a million sqft world class infrastructure incubation facility and an angel fund to finance the start ups," he added.

The Folklore Academy presented a colorful cultural evening on the first day of the event. As such the second Global NRK meet would be regarded as a milestone in formulating the policies and welfare schemes for Non Resident Keralite community all over the world.

The writer is Additional Secretary, Norka



An open forum with the presence of Chief Minister and Minister for NORKA was conducted as part of the meet, which witnessed discussions beyond boundaries. It was in this session; the CM assured that Air Kerala, the dream project, would surely take off. "We have examples like successful ventures like the CIAL and Air Kerala project will be yet another milestone in the development history of the State. The Union Civil Aviation ministry shot down the project just because we do not have the required five-year experience in running domestic services. The government has decided to overcome this hurdle by operating services connecting the airports in Kerala," the CM said. During the meeting, representatives of various NRK associations and organisations raised various demands, such as the rehabilitation of NRK returnees, increasing the age limit of the beneficiaries to become members of the state NRK Welfare Board, poor living conditions in labour camps in Gulf countries, ending domination of private players in overseas recruitment sector, and enacting a Pravasi **Property Protection** Law. The Chief Minister answered calmly but categorically to all the queries raised by the NRKs.

FULL TEXTKCJOSEPH MINISTER FOR RURAL DEVELOPMENT



Include more items under MNREGS

This is the Statement by Minister for Rural Development, K C Joseph at the Regional Conference of State Rural Development Ministers on MGNREGA.

he State of Kerala is repeatedly demanding for the last three year changes in works included in the schedule of MGNREGS. This revolutionary employment generation programme should be production linked and also should facilitate creation of durable assets in the rural sector. Kerala always takes special care to promote all centrally sponsored schemes

including MGNREGS. While the employment generated in 2010-11 was 492 lakhs and expenditure was 701 crores when we assumed office, it rose to 633 lakh jobs and Rs.1049 crores expenditure in 2011-12 and 837 lakh job and expenditure of Rs.1418 crores in 2012-13.

The recent changes made in the schedule of works has a negative impact in our State. Till December last year we created 491 lakh jobs and spent Rs. 902.44 crores, this time in the corresponding month we could only generate 292 lakh days of work and spend 609 crores of rupees. This is only because of the recent changes in the schedule of the Act, and I request this conference to look into this aspect.

While restricting 2500 blocks in the national level for Intensive Participatory, Planning Exercise, only 22 out of 152 blocks in Kerala are selected and included for the exercise. Based on the central norms we conducted a study and recommended inclusion of 50 blocks in this list. This may be kindly looked into.

Mahatma Gandhi NREGA provides for one time treatment of barren/ fallow land for making it cultivable in Public land as well as land owned by small & marginal farmers. Most of the workers under the scheme has to depend on



Union Minister praises Kerala

The State's implementation of the Mahatma Gandhi National Rural Employment



Singh. The praise was for its utilisation of selfhelp groups (SHGs) of women under Kudumbasree for implementing the MGNREGS programmes, among others. He was delivering the opening remarks at the Regional Conference of State Rural Development Ministers at Kovalam.

Kerala was unique in utilising SHGs under Kudumbasree to manage the implementation of the MGNREGS, with the result that the participation of women in the scheme here was touching 90 per cent. It also had the 'most thorough' involvement of grama panchayats. The financial inclusion model through the MGNREGS was also pioneered by Kerala, where bank accounts were not used merely as a pass-through mechanism for wages but for real savings, he said. Kerala had also developed 'excellent local building' technologies, the Minister said.



works on land for employment. Of the 38.86lakhs of hectors of land belong to Below Poverty available in the State about 3 lakh hectors constitute the available land for providing employment. This is only 7% of the total landed property of the State. Most of the 29 lakhs of families

who have registered under the scheme in the State Line families. They own lesser extent of land. This prohibits them to make their own land productive for increased income. Therefore the State has arrived at a conclusion to

suggest inclusion of more items of works under the scheme, which is productive in nature. This is for addressing the grievances of the Below Poverty Line and low income workers who earn their livelihood through the works in the traditional sectors.



Dairy Farming

I wish to stress on the need for inclusion of Cattle Rearing & Dairying also in the categories of works under MGNREGA as it would not only generate more income to the rural households, but also help to improve the production of milk thereby increase the nutrient levels of the population. This is more relevant in the scenario existing in Kerala.

Livestock related interventions are found to be a successful strategy for poverty alleviation and employment generation all over the world. Dairy Farming is a major livestock enterprise in India where small and marginal farmers are engaged to earn their livelihood.

There are about 3278 functional village level dairy co-operatives in Kerala (2808 APCOS and 470 traditional). They procured over 15.0 lakh litres of milk per day from farmers in 2013-14. Besides, there are organizations registered as charitable societies and they handle about 1.2 lakh litres of milk daily. There are a few private dairies, which came up in the State in the post-liberalization phase. All of them procure milk from Tamil Nadu/Karnataka. Kerala Cooperative Milk Marketing Federation and its affiliated Regional Milk Unions procure nearly 10.80 lakh litres of milk per day and sell 12.50 lakh litres per day during December, 2014. The gap in procurement and sale of milk is bridged by import of milk from neighboring States. Dairying in Kerala is

livelihood intensive to the marginal and landless farmers. Not less than 83% of the cattle keepers belong this economic strata.

The State's dairy production system is characterized by smallholdings, most of them keeping one adult cow and a calf. Commercial farms keeping larger numbers are rare in the State, though a few with 10 to 20 cows, buffaloes or both are seen in While restricting 2500 blocks in the national level for Intensive Participatory, Planning Exercise, only 22 out of 152 blocks in Kerala are selected and included for the exercise.





and around the urban settlements. The dairy production apart from providing the much needed livelihood also has other social dimensions. They are:-

- Women empowerment provide control over house hold income and expenditure
- Nutrition especially among the children and women of economically weaker sections
- Convert the opportunistic labor in household in to valuable employment, income and nutrition
- Self-sufficiency in food production and food security
- Disposable assets among weaker sections of the society
- Invaluable organic fertilizer for the enrichment of soil, soil fertility, moisture preservation, humus formation and eco preservation

Hence the intervention from the Government is absolutely essential to ensure that the dairying is continued and the opportunistic labour available among the rural

Special Address by Chief Minister, Oommen Chandy

Respected Union Minister for Rural Development Sri.Chaudhary Birender Singhji, Rural Development Ministers of various States, Department Secretaries of Govt. of India, and other States, officers of the different States, ladies and gentlemen.

I am very happy to be here to address the Regional Conference of State Rural Development Ministers. I consider this as a rare opportunity to be a part of the discussions on Mahatma Gandhi NREGA organized by Govt. of India for the Southern States and I am thankful to Chaudhary Birender Singhii for taking initiative to have such a session in Trivandrum. Soon after the launching of Mahatma Gandhi National Rural Employment Guarantee Act in 2005 and subsequent notifications in the month of February 2006, Govt. of Kerala issued guidelines for implementing the scheme in Palakkad & Wayanad districts. Govt. had issued orders to make payment of wages to workers under MGNREGS through Bank account in the month of March 2006 itself. This helped to ensure transparency in the payment of wages to the workers. I think that Kerala is the first State to do so.

The State Govt, has taken many decisions that would augment and support the effective implementation of the Centrally Sponsored Rural Development schemes. The incentives given to workers of Mahatma Gandhi NREGS who have completed 100 days of employment in the last 2 years and tender premium upto 42% above the rates of PMGSY works are few examples. One of the problem faced by the States in implementing centrally sponsored programmes is lack of flexibility in the central guidelines. National level guidelines are to be followed by the State regardless of the variation in topography, culture, habitation, etc. prevalent in different States. I think, there is need to have more freedom in the selection of works and implementing the project under centrally sponsored schemes. This freedom should cater to local needs of the people without prejudice to the basic central guidelines.

We have a total of 39 lakh families registered for works under Mahatama

Gandhi NREGS. We want to provide employment to them by fully utilizing the central funds, thereby extending the benefit of wages to the weaker sections of the society. I think that inclusion of additional works under the Mahatma Gandhi NREGS for State is necessary for effective implementation of the schemes in the State. Ever since our Govt. assumed office, the State have been presenting proposals to Central Govt to include more works under the scheme to make it more production oriented.

Kerala has a peculiar situation. Of the total geographical area of 38.86 lakh hectors, fallow land and cultivable wasteland together constitute 2.7 lakh hectors, which is 7% of the total geographical area. This being the situation, depending on the works, which makes barren land cultivable, would not be sufficient enough for the 39 lakh of job seekers of Kerala to get job under the scheme. The scheme should not be one just to give employment alone, but it should be linked to production. We need to address the plight of the labourers working in traditional sectors, who earn meager income from their work in their respective sectors. A good number of workers in the traditional sectors belong to Below Poverty Line families.

With a view to increase production in the traditional sectors and to ensure more income for workers in these sectors the State government has proposed to include Dairying, Farming activities, Paddy cultivation, Coir, Khadi and Handloom work under Mahatma Gandhi NREGS. I am sure that inclusion of these sectors would increase the production in agriculture and allied activities. I hope the discussions and deliberations arranged here, would address the issues of the scheme being faced by the participant States. I am sure that this would help the Central government to make necessary changes in the guidelines for the effective implementation of the schemes in the different States of the country.

Thank you

Jai Hind.



households is converted in to valuable food product, employment and income generation. Here comes the importance of social security schemes like MGNREGA.

It may be recalled that unlike the general agricultural activities, the dairying is predominantly a job of women and poorest of the poor in the community. Therefore inclusion of the dairying in MGNREGA is more justifiable from the point of views of employment and income generation, asset creation, women empowerment, food and social security. The labour contributed for cattle rearing would be like any other rural labour activity in the MGNREGA scheme. Therefore the dairy farming as a whole (not the labour part alone) may be considered as part of MGNREGA.

The dairy units, which are having more than two animals and the farmers who pour milk in a milk cooperative society, should be included in the scheme. The milk cooperative society can be identified as the nodal agency to carry out such function. Any dairy farmer who is a member of a milk cooperative society who pours milk at the society can apply for employment. The mechanism for identification of beneficiaries, supervision, monitoring shall be further worked out if inclusion of dairying in MGNREGA Scheme is accepted.

Considering the importance of improving the milk production and socio-economic uplift of rural poor, especially women, the proposal to include dairying in MGNREGA scheme may be considered.

Agricultural Activities

Farming

Post harvest activities is highly expensive for the farmers. Because of this small and marginal farmers show lesser interest in repeated agriculture in their own land.

The proposal is to include Post harvest activities such as deweeding, Till December last year we created 4911akh jobs and spent Rs.902.44 crores, this time in the corresponding month we could only generate 292 lakh days of work and spend 609 crores of rupees. This is only because of the recent changes in the schedule of the Act.

tilling, making pits, land preparation, etc. before sowing and planting as an approved item of works under the scheme, which promotes repeated farming.

Lease Farming by Self Help Groups

Small and marginal farmers who have other means of income, in the State show lesser interest in farming activities. The proposal is to entrust land to Self Help Groups on lease basis for farming and providing wages under Mahatma Gandhi NREGS for their work on the land for agricultural activities. The sales proceeds of the agricultural produce would be given to the SHGs.

Paddy Cultivation

Rice is the staple food of

Kerala and cultivation of paddy is key to the agrarian economy of the State. The proposal of the State Government is to include paddy cultivation as an item of work under Mahatma Gandhi NREGA in the State so as to enable the paddy farmers to undertake post harvest activities such as land development, bunding deepening of side canals and land preparation. This would make paddy cultivation more economical in the State.

Coconut farming

Coconut is a perennial and traditional crop of Kerala. Requisite agricultural activities and manuring to increase the production is not being done by the coconut



farmers due to the high rise in the cost of manure and labour. Prevalence of root wilt disease, unproductive and low yielding palm add to worsen the grim situation.

The proposals of the State Government is to include coconut farming as an item of work under Mahatma Gandhi NREGS for the State which would enable the coconut farmers to undertake pit making for planting coconut sapling, bunding of coconut fields, coconut basin opening during mansoon and tilling around the palm during winter so as to ensure soil and water conservation in coconut farms, and thereby increased production.

Coir Yarn Production

The coconut used for domestic purposes and business purposes always leaves coconut husk as waste, which would be a source if properly collected and treated. The workers engaged in Coir production get only meager income from the sale proceeds of coir yarn they produce, even

though they have to fully involved in different activities in coir yarn production. If coir production (husk collection, retting, defibering, spinning and bundling) is included as an approved item under MGNREGA, and wages under the scheme for a certain quantity of Coir produced per day commensurate to the wages is given it would be a boon to the workers under Coir sector. The sales proceeds of coir yarn would be an additional income for the workers in this traditional sector.

Khadi and Village Industries

The workers under Khadi & Village Industries sector have to work from dawn to dusk in handloom sector for their subsistence income. The inclusion of Khadi work under MGNREGA and payment of wages for the above workers under the scheme for a certain quantum of finished goods they produce would be of great help to them.

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When Ammu met Sachin





t was on 4th December, 2014 and the venue was Cinnamon Hall of Hotel Crown Plaza, Kochi. Ammu, the Games mascot was trying to fix a puzzle - to locate the host districts on the Kerala State map. While she stood all confused, there came an unexpected visitor -Sachin Tendulkar, the Master Blaster. The ace cricketer who is also the Goodwill Ambassador of Kerala 2015, had no qualms in putting the script into action.

Sachin jogged to the stage and hugged Ammu. He then playfully joined with her in solving the puzzle and started helping her in spotting the seven districts where

the Games competitions are scheduled. Sachin gave Ammu a few clues to arrive at the right answers. For Kannur, the hint given was the legendary Volleyball player Jimmy George's native place. Kollam was connected with Cashew nuts, while elephants and fireworks helped Ammu zero in on Thrissur. Likewise, Sachin helped Ammu to complete the map puzzle.

A travelling drama has also been created with Ammu as the central character. It is aimed primarily at school children urging them to take to the sports fields also in addition to classrooms. The drama has been performed in 197 stages in schools and Institutes of technical







education as on 31st May 2014. Accompanied by wide media publicity, the Mascot rose to fame instantly across Kerala. Stage shows in rural and semi-urban localities have often been preceded by a public procession led by the Mascot (in its 3D image) and created a festive atmosphere, with increasingly excited participation and involvement of the general public and local media. The drama was an effective platform to sustain excitement about the Games in the run-up period. It is estimated that more than 3,00,000 people, mostly children, have witnessed the play so far.■





ISUPPOR I HOST,

ERA RUN January20

of the population of the state is estimated to have participated in the Run Kerala Run, the curtain raiser to the 35th National Games, held simultaneously in over 10,000 points across the state. All eyes were rooted to the front of the state secretariat with Sachin

ore than a third Tendulkar, the goodwill ambassador of national games, as the chief guest. Chief Minister Oommen Chandy and the State Ministers turned up in track suits while Tendulkar stood out in a red T-shirt with sunglasses. Minister for Sports Thiruvanchoor Radhakrishnan, Home Minister Ramesh Chennithala, Industries

Minister P K Kunhalikutty, Health Minister V S Sivakumar, National Games CEO Jacob Punnoos and Sports Council President Padmini Thomas were also present.

Prala

At 10.30 a.m. Kerala Governor P. Sathasiyam read out a pledge in English and soon after raised the flag signalling the start of the run. Chief Minister

Oommen Chandy and Sachin Tendulkar led the leg of the mass run. People's Representatives, Film celebrities, political leaders, cultural activists, government employees, students and common public participated in the run, the extent of which ranged from 200 meters to one km. Theme song of the national games was

NATIONAL GAMES

into History

presented at all points before commencing the run.

Addressing a public meeting held at Central Stadium after the event, Chief Minister Oommen Chandy said, with this Kerala has written itself into the record books and this showed that nothing is impossible for the southern state to achieve. "If Kerala stands united as we did in this event, there is nothing that Kerala cannot achieve. We should stand united in all our efforts," said the Chief Minister.

Sports Minister Thiruvanchoor Radhakrishnan said this was a world record. More than a crore people took part in the run that took place in more than 10,000 locations all across the state. Sachin Tendulkar began his speech by saying

"Namaskaram." He urged the Keralaites to participate and making the National Games a grand success. "I am not at all surprised with this response from Kerala. Kerala has always given me lots of love and respect. This run is a pre-cursor to the National Games. I will be back shortly," said Tendulkar. At Kochi, thousands of people took part in the main venue where cinestar Mohanlal read out the pledge. Likewise, in all other districts a similar run was conducted. The Kerala government gave an hour's break to its employees to take part in the run and so did all the schools so that students could participate.















amenities in the 35th National Games, at internal services. These as the construction of the M e n a m k u l a m , modular housing units are entire Village, set to house Thiruvananthapuram. 365 custom-designed. ACME is a over 5,000 athletes and housing units are built on a leading manufacturer of officials, was completed novel construction pattern. The these panels having an in- within a record six months. units have been built utilising a house manufacturing plant, pre-fabricated modular housing quality testing labs and up in a 28 acre plot provided system, which is being experience in executing large b_V introduced for the first time in scale EPC projects. The panels Development Corporation the State. The project has been used in the Village were Limited (SIDCO) on lease to implemented by the Delhi- sourced company based CleanTech Solutions limited.

Each of the housing units has been built using the PUF best suited to the tropical Games. The total amount

n Eco-friendly Games (Polyurethane Foam)-based Indian climate. These eco-Village, with all Prefab Technology. This friendly houses have the will includes covering design, unique feature of adjusting to accommodate the supply, transportation and climatic changes. athletes participating erection at the site including technology is advantageous from their the ACME production unit in Rudrapur, Secretariat, the special vehicle Uttarakhand.

The

The Village has been set Small Industries National Games created by the Government The panels used here are to oversee preparations of the



allotted for setting up this participating in the National hall, ATM counters a also been constructed for use energy efficient Games Games. Of the 365 dwelling cafeteria, a work area for the of the athletes during the Village is Rs 60 crore.

at the Village have been rest would be earmarked for landscaped, with the township with all amenities arranged by the Kerala State women. Each of the housing Jawaharlal Nehru Tropical and activities over there will Electricity Board (KSEB) at a unit has an area of 63 sq.m., Botanic Garden and Research be supervised by a Mayor. cost of Rs 40 lakh. KSEB will with three rooms and will Institute at a cost of Rs. 50 supply 3000 kilowatt using have all basic amenities to lakh. JNTBGRI has developed dismantled after the Games. 20 transformers installed house 10 athletes, a coach and 12 vibrant themes for with the dwelling units inside the Village. Likewise, a team official. Special villas beautification, showcasing disbursed to Government the Kerala Water Authority have also been constructed to the spirit of traditional games, School, Colleges, Government will be arranging water supply meet the housing needs of culture, natural resources and Departments, Public Health to the Village at a cost of Rs the Chef-de -mission from the beauty of Gods own Centers, 66 lakh by laying new the various participating Country. pipelines. The Village, built on States and Union Territories the 'Green Games' concept, and important Guests. will be fully air-conditioned. the first time such a facility is administrative block with a fledged gymnasium with all housing needs. being offered to athletes reception desk, a conference world-class equipment has

units, 190 will be set apart to media and shopping kiosks. Games. In short, the Games The power requirements house men athletes while the The Village is • aesthetically Villages is a complete

connected with roads within able to reconstruct these The Village has a separate and ample lighting. A full- units to meet their various

The Village will be Panchavaths. Corporations and, Sports The Village is well Institutions, which would be

to history

he genesis of the National Games is in the Olympic movement, which gathered momentum in the country in the 1920s. Aimed at promoting Olympic Sports in the country, the National Games in India was envisaged as the Indian Olympic Games in its initial years. The culmination of this movement was the launching of the 9th edition of the

14

National Games

Indian Olympic Games at Lahore in undivided Punjab in 1924. The competitions were held every two years in a major city of the country ever since. From 1940, the Indian Olympic Games was held as National Games. This event comprises of various sports disciplines in which sportsmen from the different states of India participate against each other.

The city of Lucknow hosted the National Games in its first post-independence avatar. The duration and the regulations of the National Games are entirely within the jurisdiction of the Indian Olympic Association. Although the periodicity of National Games is two years it is not allowed to coincide with the years scheduled for the conduct of Olympic Games and Asian Games. 2015 welcomes the National Games to Kerala for the second time in its 35th edition. The first occasion was in 1987 when the 27th National Games was held at Thiruvananthapuram, Kozhikode, Alappuzha, Kochi, Thrissur and Kollam.

The Games before 1947

Indian (Place/State	Year
Indian (Olympic Games	402.4
	Lahore	1924
 	Lahore	1926
	Lahore	1928
IV	Allahabad	1930
V	Madras	1932
VI	New Delhi	1934
VII	Lahore	1936
VIII	Calcutta	1938
19.3	National Games	
IX	Bombay	1940
X	Patiala	1942
XI	Lahore	1944
XII	Lahore	1946
XIII	Lucknow	1948
XIV	Madras	1952
XV	Jabalpur	1953
XVI	Delhi	1954
XVII	Patiala	• 1956
XVIII	Cuttack	1958
XIX	Delhi	1960 -
XX	Jabalpur	1962
XXI	Calcutta	1964
XXII	Bangalore	1966
XXIII	Madras	1968
XXIV	Cuttack	1970
XXV	Hyderabad	1979
XXVI	Delhi	1985
XXVII	Kerala	1987
XXVIII	Maharashtra	1994
XXIX	Karnataka	1997
XXX	Manipur	1999
XXXI	Punjab	2001
XXXII	Hyderabad	2002
XXXIII	Guwahati	2007
XXXIV	Ranchi	2011
The 36t	h Games will be hosted by (attisgarh.	



G V Raja The Versatile Genius

he history of Kerala Sports is well P. R. Godavarma Raja often referred to as G.V. Raja. He was very instrumental in promoting sports in Kerala. He took special care in inspiring the youth into sports and was instrumental in founding the Kerala Sports Council. G. V. Raja practiced and promoted sports in Kerala. He was involved in sports promotion, tourism, the aviation industry, and establishing the necessary infrastructure for the promotion of all these varied fields. According to the "Kerala for you" web site

Ihe history of Kerala
Sports is wellG. V. Raja established the All
India Sports Council inSports is wellIndia Sports Council inconnected to Lt. Col.1954, the first of its kind in
the country. He formed the
Golf Club Association in
Kerala. He introducedRaja often referred
N. Raja. He was very
nental in promoting
n Kerala. He tookGolf Club Association in
Keralites to mountaineering
and surfing. He excelled in
football, tennis, golf, cricket
etc.

G V Raja was the founder President of the Kerala State Sports Council as well as Kerala Cricket Association, and patron of a large number of sports clubs and associations. G. V. Raja invited Wimbledon champion Bill Tilden to Kerala to play an exhibition match on 30th January 1938. Following this, he founded the Trivandrum Tennis Club on 1st February 1938 at Shasthamangalam. G. V. Raja was the president of Kerala Cricket Association from 1950 to 1963. He became the first person from Kerala to become an office-holder of BCCI Board of Control for Cricket in India when he became its Vice President. He was the founder President of theTravancore Sports Council (re-named Kerala Sports Council) that was formed in 1954. G. V. Raja remained the President of the Council till his death. The list of other organizations that he started includes Trivandrum



Golf Club Committee, Veli Boat Club, Roller Skating Ring, SreePaadam Stadium and Trivandrum/Kerala Flying Club (re-named as Rajiv Gandhi Academy for Aviation Technology).

He served as the Officer Commandant of the Travancore University Labour Core and was also the first Physical Education Director of the university. In 1953 he conducted Thiru-Kochi Swimming Competition. He formed the Aquatic Association and was the President of Lawn tennis Association. He was instrumental in organizing the Asian Cup qualifying round tournament, involving Israel, Iran, Pakistan and India, at the Maharaja's College Grounds, Ernakulam in 1959 and had spearheaded a team of organizers in hosting the Santosh Trophy for the first time in Kerala in 1956.

The sports school in Thiruvananthapuram was named G.V. Raja Sports School in his honour. A sports stadium in Thiruvananthapuram is named after him. Kerala State Sports Council instituted the G.V. Raja award, awarded yearly for excellence in sport. The Kerala Tourism Department's award for lifetime achievement in



tourism is also named after him. G V Raja's birth anniversary, 13 October, is observed as "Kerala Sports Day".■

Newly constructed and renovated venues



Greenfield Stadium, Thiruvananthapuram The newly built Greenfield Stadium at Karyavattom has already become the star among the venues. It is here the opening and closing ceremonies of the 35th National Games are scheduled on 31st January and 14th February, respectively.



University Stadium, Thiruvananthapuram The Stadium will be known as MILKHA SINGH PLAZA (in honour of the great sprinter Milkha Singh), during the Games. Events: Athletics will be held here from 9th -13th February.

of 35th National Games





Chandrasekharan Nair Stadium, Thiruvananthapuram

The Stadium will be known as P. T. USHA PLAZA in honour of P T Usha, the legendary athlete during the games. It will be the practice stadium for the athletes coming for the Games. Offices of the National Games Secretariat and National Games Organizing Committee are also functioning in the Chandrasekharan Nair Stadium.



Squash Court, Thiruvananthapuram Events: Squash matches of the Games are scheduled at this Stadium from 1st - 4thFebruary.

Newly constructed and renovated venues



Jimmy George Indoor Stadium, Thiruvananthapuram Jimmy George Indoor Stadium, located at the Kerala Water Authority Complex, Vellayambalam. Events: Gymnastic and Hand Ball are scheduled here from 1st - 6th February and 8th - 13th February respectively.



Agriculture College Indoor Stadium at Vellayani is owned by the Kerala Agricultural University. During the Games the Stadium will be known as M B SURESH BABU PLAZA in honour of Olympian M B Suresh Babu. Events: Netball and Taekwondo are scheduled here from 1st - 5th February and 10th -13th February respectively.




Tennis Complex, Thiruvananthapuram During the Games the Complex will be known as RAMANATHAN KRISHNAN PLAZA in honour of the Arjuna Awardee Ramanathan Krishnan. **Events:** Tennis matches will be conducted here from 1st - 8th February.



Shooting Range, Thiruvananthapuram During the Games the Shooting Range will be known as Dr. KARNI SINGH PLAZA in honour of Dr Karni Singh, an ace marksman. **Events:** Rifle and Pistol Shooting are scheduled here from 1st - 7th February.





Sreepadam Stadium, Thiruvananthapuram During the Games the Stadium will be known as BALWINDER SINGH PLAZA in honour of Arjuna Awardee Balwinder Singh. **Events:** Kho-Kho and Kabaddi matches are scheduled here from 1st-5th Feb and 9th-13th February respectively.



 Aquatics Complex, Thiruvananthapuram

 During the Games the Stadium will be known as MIHIR SEN PLAZA in honour of the legendary swimmer Padmashri Mihir Sen.

 Events: Aquatic events are scheduled here from 1st -7th February.





LNCPE, Velodrome, Thiruvananthapuram The velodrome at Lekshmibai National College for Physical Education (LNCPE) at Karyavattom is owned by the Sports Authority of India. Events: Cycling are scheduled here from 5th -13th February.



LNCPE, Indoor Stadium, Thiruvananthapuram The Indoor Stadium at LNCPE, Karyavattom is owned by SAI. **Events:** Wushu events are scheduled here from 7th -13th February.

Newly constructed and renovated venues



New Hockey Stadium, Kollam

During the Games the Stadium will be known as DHYAN CHAND PLAZA in honour of the legend Dhyan Chand. Events: Hockey matches are scheduled here from 1st -11th February.



Lal Bahadur Shastri Corporation Stadium, Kollam Lal Bahadur Shastri Corporation Stadium is owned by the Kollam Corporation. Events: Rugby Sevens matches are scheduled here from 11th - 13th February.





Events: Rowing, Canoeing and Kayaking are scheduled here from 2nd - 5th February (Rowing) and 10th - 13th February (Canoeing and Kayaking).



 Rajiv Gandhi Indoor Stadium, Ernakulam

 During the Games the Stadium will be known as PRAKASH PADUKONE PLAZA in honour of Padmashri Prakash Padukone.

 Events: Table Tennis and Shuttle Badminton matches are scheduled here from 1st - 5th February and 9th - 13th February respectively.





CIAL Convention Centre, Ernakulam During the Games this Centre will be known as KHUSHI RAM PLAZA in honour of Arjuna Awardee Khushi Ram. **Events:** Fencing competitions are scheduled here from 9th -13th February.



CIAL Lawn Bowl Court, Ernakulam The CIAL Golf Course is under the ownership of CIAL Golf and Country Club, Ernakulam. Events: Lawn Bowl competitions are scheduled here from 1st - 9th February.





Munambam Beach, Ernakulam Events: Yachting Competition is scheduled here from 1st - 5th February.



VKN Menon Indoor Stadium, Thrissur During the Games this Stadium will be known as KARNAM MALLESWARI PLAZA in honour of

Olympian Karnam Malleswari. Events: Weightlifting and Judo competitions are scheduled here from 1st - 5th February and 10th - 13th February respectively.

Newly constructed and renovated venues



Thriprayar Indoor Stadium, Thrissur During the Games this Stadium will be known as Capt. HAWA SINGH PLAZA in honour of Arjuna Awardee Capt. Hawa Singh. **Events:** Boxing matches are scheduled here from 6th - 13th February.



Corporation Stadium, Thrissur During the Games this Stadium will be known as CHUNI GOSWAMI PLAZA in honour of Arjuna Awardee Chuni Goswami. **Events:** Women's Football matches are scheduled here from 1st - 10th February.





Kerala Police Academy, Thrissur Kerala Police Academy at Ramavarmapuram is under the ownership of Kerala Police. Events: Trap and Skeet shooting events are scheduled here from 1st - 8th February.



Medical College Ground, Kozhikode During the Games this Stadium will be known as P K BANARJEE PLAZA in honour of former Indian Football Captain P K Banarjee. Events: Men's Football matches are scheduled here from 1st - 9th February.

Newly constructed and renovated venues



During the Games this Stadium will be known as PETER THANGARAJ PLAZA in honour of Arjuna Awardee Peter Thangaraj. Events: Men's football matches are scheduled here from 1st - 9th February.



VKK Menon Indoor Stadium, Kozhikode During the Games this Stadium will be known as JIMMY GEORGE PLAZA in honour of the legendary Volleyball player Jimmy George. Events: Volleyball matches are scheduled here from 9th - 13th February.





Indoor Stadium, Kannur During the Games this Stadium will be known as KD JADHAV PLAZA in honour of the India's best wrestler K D Jadhav. Events: Wrestling and Basketball events are scheduled here from1st - 4th February and 9th -13th February respectively.



IRC Shangumugham, Thiruvananthapuram

Newly renovated stadium.













